



True Credentials™

Secure Access. Secure Messaging. Paperless Transactions.

Fully managed enterprise trust services

Inside and outside the enterprise, business is moving online, which means there's an important need to establish secure communications in both extranet and intranet applications. That's why GeoTrust offers True Credentials — a fully managed enterprise security service that verifies identity and safeguards electronic communication between your employees, vendors, trading partners, customers and other remote users. True Credentials is the only enterprise trust service that provides the same high level of security and confidence you demand in the off-line business world — for less than competitive PKI solutions.

True Credentials enables three mission-critical applications:

- Secure access
- Secure messaging
- Paperless transactions

...and offers these important business advantages:

- Removes the burden of expensive and complex internal security management
- Ensures security application success with proven solutions
- Speeds average time-to-market from months to days
- Reduces infrastructure costs through scalable deployments
- Enables enterprise focus on core business activities

Focus on Your Business — and Leave Enterprise Security to Us

You have enough to do without managing security for your e-business. The solution? True Credentials from GeoTrust. Our world-class managed Internet trust services deliver the end-to-end enterprise protection you're looking for — giving you the freedom to focus on the core business activities that drive revenue, profitability and growth.

Internet Trust Spotlight

"At GeoTrust, we envision a new world in which all communications and business transactions are secure, all users and entities are authenticated, and trust is guaranteed. We want to help organizations extend the reach of all their business applications to all of their constituents in a secure and trusted manner."

Neal Creighton
President & CEO
GeoTrust

The convenient, cost-effective way to secure your enterprise

A new level of trust, security and confidence... at an affordable price

True Credentials™



Login: jSmith

Password: ••••••••

Identity: Validated

NETWORK ACCESS APPROVED

Name: Jane Smith

Messaging Secure

Assured Success for Your Enterprise Trust Initiatives

True Credentials is a fully managed service, so there's never a need for internal expertise — and best-of-class quality and deployment success is assured. Operational and infrastructure costs are significantly reduced, too, because innovative GeoTrust technology lets you extend the use of existing applications to external parties one application at a time. Have a need for speed? Average implementation time is days rather than months, so you'll never miss an important business opportunity. That's the kind of built-in flexibility you won't find in other security products — and why GeoTrust is the industry leader in next generation enterprise trust services.

True Credentials for Secure Access

Across town or around the world, your remote employees and trading partners need reliable, secure access to enterprise networks and applications. True Credentials for Secure Access delivers it — helping organizations extend their business applications with suppliers, trading partners and other remote users in both intranet and extranet environments. True Credentials for Secure Access works with all standard web servers and browsers for access to enterprise applications and leading VPN hardware and clients. What does that mean for you? Greater convenience at a significantly lower cost than competitive solutions.

True Credentials for Secure Messaging

Enterprise agility is all about the rapid exchange of business-critical information — which means it's more important than ever to protect e-mail and other high-value electronic messaging from unauthorized exposure and interception. With True Credentials for Secure Messaging, you can authenticate individuals, deploy and manage certificates for secure e-mail transactions and effectively manage the distribution of public keys to appropriate parties. Even better, our secure messaging service is fully compatible with leading e-mail applications that include Microsoft Exchange and Lotus Notes.

True Credentials for Paperless Transactions

Looking for a better way to reduce the cost, time and inefficiencies of complex paper-based consumer transactions like mortgage loans or insurance claims? The answer is True Credentials for Paperless Transactions, a secure electronic authentication and signature service that integrates quickly and easily into existing consumer and business transactions. By replacing manual, paper-based forms and documents with electronic ones, transactions are completed faster and more affordably — with a significantly lower abandonment rate — than ever before. Customer satisfaction is enhanced, too, offering real-time, hassle-free online commerce, without the risk.

Here's How it Works

Thanks to True Credential's centralized web-based management system, consumer and business authentication, certificate distribution, document signing and administration tasks have never been easier to manage. And because True Credentials was specifically designed as a fully managed service, it offers greater scalability and cost-effectiveness than products that rely on in-house capabilities.

Only True Credentials Offers These Important Advantages:

- Fast, easy and cost-effective deployment
- Lowest Total Cost of Ownership [TCO] in the industry
- Centralized administration
- Patent-pending automation technology
- Open heterogeneous certificate support
- Highly scalable performance and cost
- World-class secure Certificate Authority [CA] facilities
- Built-in process integration
- Seamless communication with internal databases

GeoTrust, the Leading Provider of Next Generation Internet Trust Services

GeoTrust Enterprise Trust Services are built on the most innovative security technology available today. Committed to providing secure e-commerce transactions, identity verification and authentication services to the global web community, GeoTrust services deliver a new level of e-business security to your enterprise — an important step toward leveraging the full business potential of the Internet.

Getting started is

fast and easy. Go to

www.geotrust.com

Or call 1-866-436-8787.

Internet trust. Defined. Delivered.

key business benefits...

secure access Speeds, streamlines and simplifies global business operations by providing secure network access to remote employees, intranet and extranet users and suppliers.

secure messaging Fully protects sensitive corporate communications and data exchange for more rapid information flow, enhanced collaboration and low-cost customer relationship management [CRM].

paperless transactions Offers new business efficiencies, cost-savings and revenue growth through minimized use of paper-based documents, real-time customer service initiatives and increased transaction completion rate.



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